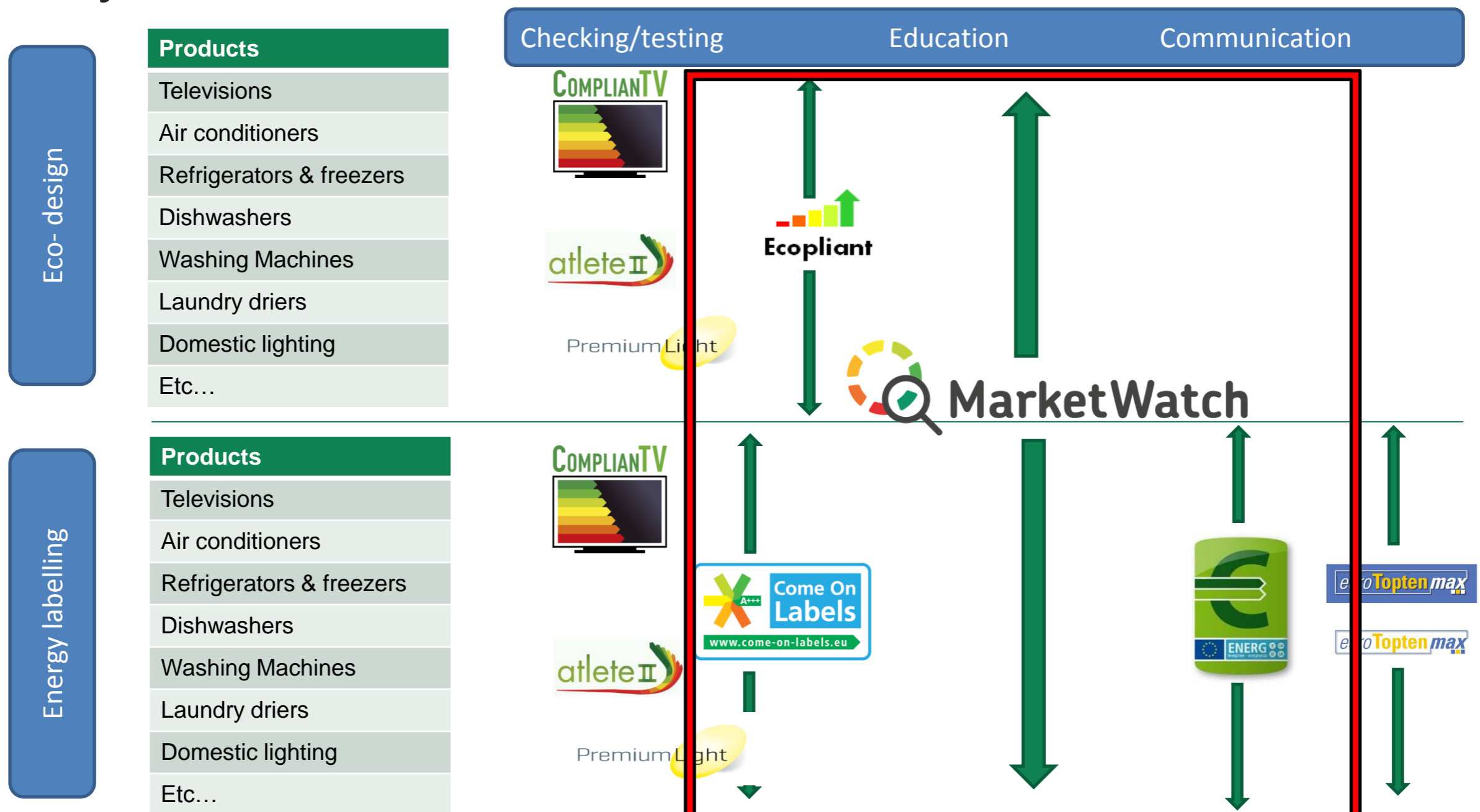


EU SEW Marketwatch Overview



- Goal: Increase the role of civil society in market surveillance to create a fairer market for everyone

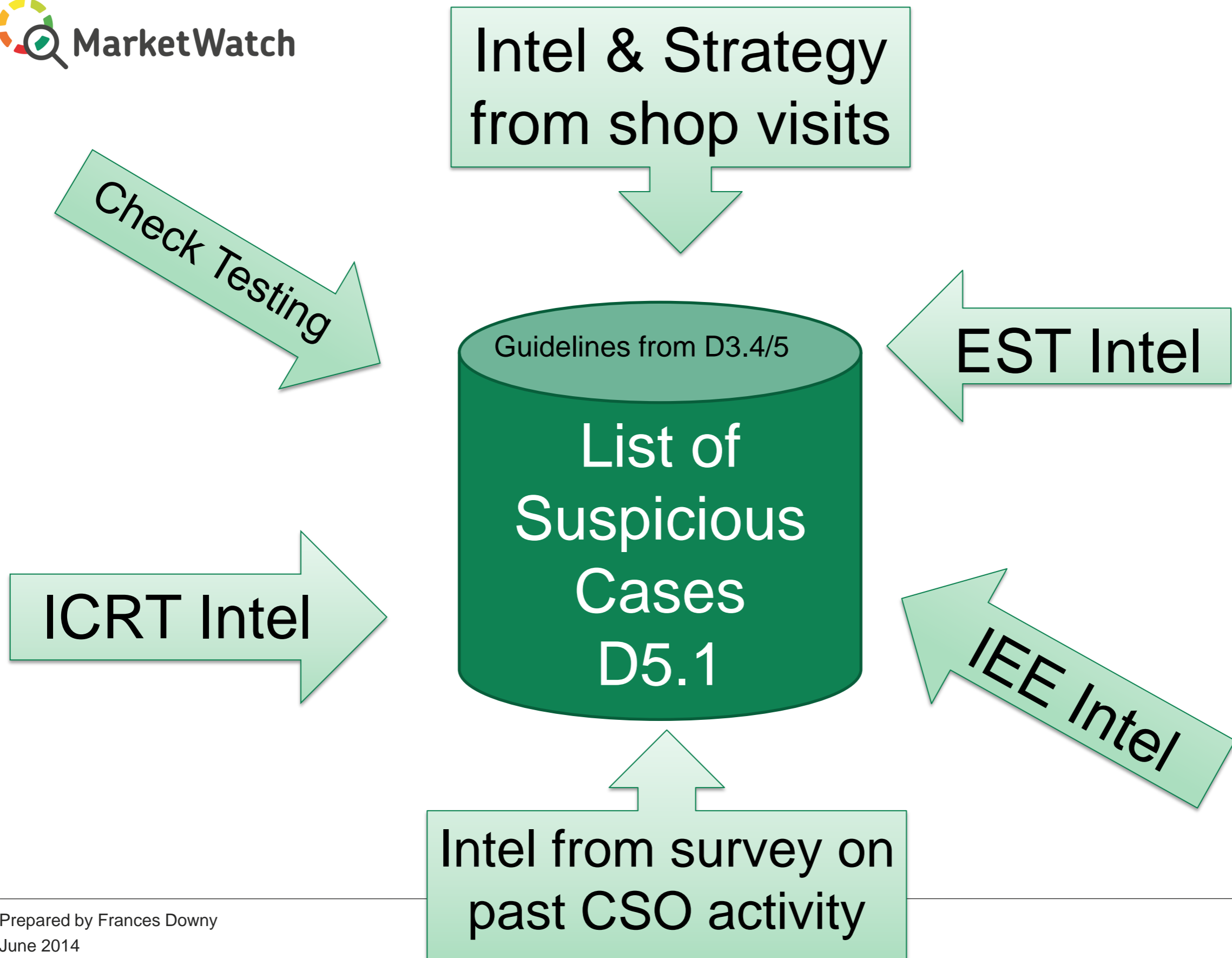


Activities under MarketWatch (1)

1. Shop visits

- Good in-store labelling – 77% correct
- Poor online labelling – 38% correct

	Labelled correctly	Partly / Incorrectly labelled			Not labelled
		Format	Placement	Model match	
Refrigerating appliances	62%	31%	1%	0%	6%
Wine storage appliances	44%	37%	1%	0%	18%
TVs	62%	21%	0%	0%	16%
Washing machines	53%	40%	2%	0%	4%
Dishwashers	57%	39%	2%	0%	3%
Air conditioners	18%	61%	2%	0%	20%
Electric ovens	29%	54%	3%	0%	15%
Tumble driers	43%	42%	2%	0%	13%
Washer driers	30%	58%	1%	3%	8%



Product Category	ED	EL
Space Heaters (Lot 1)	✓	✓
Water Heaters (2)	✓	✓
PCs and Servers (3)	✓	
Televisions (5)	✓	✓
Standby Off-mode (Horizontal) (6)	✓	
External Power Suppliers & Battery Chargers (7)	✓	
Tertiary Lighting (8-9)	✓	
Room Air Conditioners, Comfort Fans (10)	✓	✓
Circulators (11)	✓	
Electric Motors (11)	✓	
Ventilation Fans (11)	✓	
Water Pumps (11)	✓	
Domestic Refrigerators & Freezers (13)	✓	✓
Wine Storage Appliances (13)	✓	✓
Domestic Dishwashers (14)	✓	✓
Domestic Washing Machines (14)	✓	✓
Laundry Driers (16)	✓	✓
Vacuum Cleaners (17)	✓	✓
Simple Set Top Boxes (18a)	✓	
Domestic Lighting – Lamps Directional & Non-directional (19)	✓	✓
Luminaires (19)	✓	✓
Washer Driers		✓
Domestic Electric Ovens		✓

Green =
product
categories we
could sample
from in
MarketWatch



Civil Society's role

Is your fridge as green as it says?

Charity ramps up 'market surveillance' on energy saving

Your appliances may not be as efficient as you think: One in five household products do not match their energy efficiency claims

One in five electrical appliances 'has misleading energy efficiency claims'

Benefits

1. Communication reach
2. Network of civil society organisations
3. Resource

Visit our website: www.Market-watch.eu

Thanks

Frances Downy

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www.Market-watch.eu

